



# “EFFECTIVENESS OF TRAINING PROGRAM IN RISDA MELAKA”

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BACHELOR OF BUSINESS ADMINISTRATION  
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FACULTY OF BUSINESS MANAGEMENT  
UNIVERSITI TEKNOLOGI MARA  
MELAKA CITY CAMPUS

**DECLARATION OF ORIGINAL WORK**



**BACHELOR OF BUSINESS ADMINISTRATION  
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**“DECLARATION OF ORIGINAL WORK”**

I, Mohd Fazley Bin Ab Ghafar, (I/C Number: 820524-03-6041)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_

Date:

\_\_\_\_\_

## **LETTER OF SUBMISSION**

19<sup>th</sup> November 2009

The Head of Program  
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Dear Sir/Madam,

### **SUBMISSION OF PROJECT PAPER**

Attached is a project paper titled "Effectiveness of Training Program In Risda Melaka" as needed by the Faculty of Business Management, University Teknologi MARA.

Thank You.

Yours sincerely,

.....

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## **ABSTRACT**

This study is designed to observe the effectiveness of training program in Risda Melaka. This dimension will be used to identify effectiveness towards RISDA Training program in Melaka., the methods used in the case study are personal interview and questionnaire. This method used to identify the effectiveness towards RISDA Training program in Melaka to the smallholder. Researcher also used secondary data such as journals, references books, and internal data. All the data is obtained from RISDA Melaka training program in 2008. Researcher also used probability sampling technique which is the simple random sampling to gain information regarding this research. Researcher also used the close-ended question to obtain the information .50 questionnaire was given to respondent to answer the questionnaire. The result on effectiveness towards RISDA Training program in Melaka. It will suggest whether RISDA Melaka may need changes or improve their training program provided to its customer in order to be able to provide better training program to the smallholder.

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